

Presented at the Small Museum Association conference, February 2017, by Lauren Silberman, Historic London Town, Maryland.

VENDOR	WEBSITE	STARTING COST	HIGHLIGHTED MODULES INCLUDED	STARTING NUMBER OF CONTACT RECORDS	STARTING NUMBER OF EBLAST EMAILS	EVENT MANAGEMENT	VOLUNTEER MANAGEMENT	ONLINE GIFT STORE	COLLECTIONS MANAGEMENT	CLOUD BASED	USERS	WEB FORMS
Neon CRM	www.neoncrm.com	\$50/month	Fundraising and events features or the membership and events features (\$110 for both)	1,000	8,000/month	Included	Included	Included at the \$110/month option	No	Yes	Unlimited	Unlimited
eTapestry by Blackbaud	www.etapestry.com	\$119/month	Event, fundraising, and member management	1,000	10,000/year	Included	Not listed	Additional \$99/month	Not listed	Yes	Unlimited	10
Sumac	www.sumac.com	Free	Donation and event management. \$20/month includes any two add-on modules	500	Not listed	\$20/month (fee includes 2 modules)	\$20/month (fee includes 2 modules)	Not listed	\$20/month (fee includes 2 modules)	\$25/month	Not listed	\$50/month (includes cloud fee)
DonorPerfect	www.donorperfect.com	\$89/month	Fundraising, membership and events management	1,000	Must have Constant Contact	Included	Included	Not listed	Not listed	Yes	Unlimited	\$29/month
Salesforce: Lightning Enterprise Edition and Nonprofit Success Pack	www.salesforce.org	\$36/month	Donation and basic membership management	No limit listed	No limit listed	Included	Included	Not listed	Not listed	Yes	Up to 10	Included
PastPerfect	www.museumsoftware.com	\$870/ one time price	Collections management software with basic donation and membership management	Unlimited	None	No	Included	No	Included	No	License per computer	No